

Book Signing and Curriculum Reveal

AN UNFORGETTABLE NIGHT AT THE SAHARA LIBRARY

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On July 28th, the Sahara West Library didn't feel like a library at all – it felt like an exhibition at The Met in New York City. From the elegant lobby to the professional and inviting banquet room, the evening was nothing short of inspiring.

More than 80 guests gathered – a mix of former students, parents, teachers, administrators, and community leaders – to celebrate the launch of Teach Like It Matters and the official reveal of Infinity – The Math Institute.

A Room Full of Support

We were honored to welcome an incredible lineup of dignitaries, including:

- Stavros Anthony – Lt. Governor of Nevada
- Rudy Pamintuan – Chief of Staff to the Lt. Governor
- April Becker – Clark County Commissioner
- Lorena Biassotti – CCSD Board Trustee
- Randy Iwase – Hawaii State Senator
- Jan Iwase – Principal of the Year & Author
- DeEllen Stowell – Assistant Director, Freedom Classical Academy
- Michael McDonald – Chairman, NVGOP
- Jill Douglass – Chairwoman, CCRP
- Pastor Neil Creecy – Redemption Church

And beyond the officials, it was deeply moving to see so many familiar faces: former students (and their parents!), dedicated teachers, administrators, and even my Bible study group – all there to support this mission.

Moments That Mattered

There were so many unforgettable highlights – the warm conversations, the excitement around signing books (including one proudly addressed to President Trump, promised to be hand-delivered on his next Nevada visit), and the enthusiastic feedback from attendees who couldn't wait to share Infinity with their colleagues.

A Night of Launches

The book launch was a success, but what truly lit up the evening was the response to the Infinity curriculum and website. Multiple guests told us our presentation sparked meaningful conversations at dinner tables and beyond. That's exactly what Infinity is about – making math clearer, simpler, and more inspiring for everyone.

Thank You

Adri and I are profoundly grateful for every single person who showed up. Your support means the world – and now, we need your help to spread this movement.

Call to Action

If you were there, you know the energy. Now let's keep it going:

- ✓ Tell every educator you know about TheMathInstitute.com
 - ✓ Buy a copy of Teach Like It Matters for a teacher in your life
 - ✓ Share our mission – clarity in math changes everything
- Together, we can transform how math is taught.

BOOK REVIEW

A Review from Jan Iwase – Retired Principal & 45-Year Educator

"John Bruchhagen's book, Teach Like It Matters... Because It Does, is a must-read for teachers at every stage of their career. At a time when educators are overworked, underpaid, and leaving the profession in droves, John's passion for teaching and for his students shines through. This book is full of practical suggestions from a middle school math teacher who has not only figured out what works but is willing to share it with others.

As a retired 45-year teacher and school leader, I would have loved the chance to work with and learn from John. In today's world, educators must be open to new ideas. Thank you, Johnny Bru, for writing this book!"

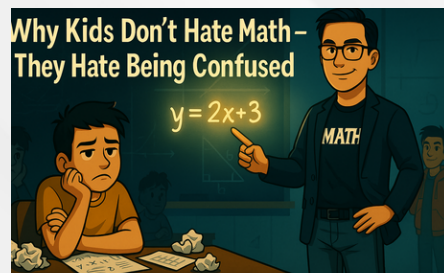


From the Student Blog: Math Is Just Counting (And Other Things Nobody Told You)

Math is just counting. That's it. That's the secret. Skip counting? Adding? Multiplying? Exponents? They're all the same thing – just faster versions of counting.

The real problem isn't math. It's the confusion that comes from how it's been taught. When you learn math the right way – with clear shortcuts, smart notation, and tools that actually make sense – it's not only easier... it's fun.

Read the full post at TheMathInstitute.com



From the Teacher Blog: Why Kids Don't Hate Math – They Hate Being Confused

Kids don't hate math. They hate feeling lost. They hate staring at a worksheet with no idea where to start or memorizing steps that don't make sense.

But here's the truth: math isn't the problem – confusion is. When it's taught clearly, math becomes one of the few things in life that's consistent and logical. And when that happens? Everyone wins.

Read the full post at TheMathInstitute.com

